

What to include in ACV nominations

To get your pub listed as an Asset of Community Value you will have to demonstrate to the Council how it adds significant value to your local community.

Below are some suggestions of what you could include in the nomination. Where possible, you should also add in as much local information as you can.

If you have any further questions please do not hesitate to contact us on campaigns@camra.org.uk or by calling our helpline on 01727 798 449.

Events

- Live music events are often hosted at the pub which brings the community together. This also provides a platform for local music artists and contributes to the local area's culture.
- The pub hosts advertising for local events which encourages the community to come together to support local businesses.
- There are televisions screening sporting events enjoyed by patrons. This allows people in the community to come together to enjoy specific sporting events – providing a safe place to enjoy a drink and a specific sporting event for vulnerable members of society.
- The pub hosts a regular quiz night which brings people together from a variety of different backgrounds; furthering the recreational interests of the community.
- A local beer festival offering a range of local beers is hosted at the pub. This helps support local businesses as well as bringing people from the community together.
- During election periods, the pub is used to host election hustings.
- The pub hosts a karaoke night which is enjoyed by people in the community.
- The pub takes part in events which raise money for local charities.

Facilities available

- There is a beer garden attached to the pub which is used and enjoyed by local people including families. This is particularly enjoyed in the summer months and brings different groups of people together.
- A children's play area for local families is available at the pub
- The pub adjoins a sports field and users share the pub's facilities. This not only encourages local residents to take pride in their local area, but also provides more custom for the pub and allows people from different backgrounds to mix together.
- The pub has a great food menu enjoyed by the local community. (You can also mention whether there are any special food offers available for older people etc)
- Free wifi is available for customers which allows people to access the internet that otherwise would not be able to. The pub therefore provides a vital facility for people wanting to use the pub for more than just a social event.
- There is free parking available which is accessed by the wider community. This allows people to get to/from the pub safely when transport systems may be down. It also means that families can access the pub easily.
- There is good access for disabled people at the pub. This provides an easily accessible and inclusive space to meet with other members of the local community and provides a safe and enjoyable environment to be in furthering the persons individual wellbeing.
- Meeting spaces are available for local community groups and charities to use.



Campaign
for
Real Ale

What to include in ACV nominations

- The pub provides other important local services to the community. (This could include a library, a post office, a local shop or any other service that is used at the local pub)
- The pub offers games such as a dart board, quiz machine, a pool table and board game which are enjoyed by the community.
- The pub enables local people to enjoy a range of drinks (and food) in a pleasant, convivial atmosphere, which furthers their individual well-being
- There are good transport links available to/from the pub. This means that elderly members of the community can easily and safely get to/from the pub. It also means that people from surrounding areas can easily access and enjoy the pubs facilities.

Awards

- The pub has won a local award for the pubs services to the community.
- The pub has won a national award for the pubs services to the community.
- The pub has been included in a tourist and local pub guide, which attracts more people to the pub from surrounding areas and communities which helps boost the local economy. It also puts the pub on the map as a pub worthy of recognition from the Council.
- The pub has been included in CAMRA's Good Beer Guide. CAMRA's good beer guide is a renowned book for promoting only the best local pubs.
- This pub is a member of CAMRA's LocAle, committed to serving locally produced real ales and meeting consumer demands for local produce.
- The pub has won an award for its commitment to raising money for local charity
- Other ways the pub adds value to the community.
- The pub sponsors a team which represents it in sports leagues furthering the sporting interests of the community.
- The pub has special value to local heritage and culture which should be protected. The pubs heritage forms an important part of the community's historic and cultural identity. This furthers the cultural interest of the community, as traditional pubs of architectural value are becoming rarer.
- The local MP often uses the pub to hold constituency surgeries or meeting.
- The pub provides training and development for employees which is increases individual wellbeing and supports people's professional development.
- There are no other facilities in the area that provide the array of activities that this specific pub does.
- The pub enables local people to enjoy a range of drinks (and food) in a pleasant, convivial atmosphere, which furthers their individual well-being.
- The pub enables local people to meet and socialise in a welcoming environment which, individually, they find rewarding and enjoyable. Such social interaction is also in the interests of the locality as a whole as it encourages community cohesion and a collective sense of well-being.
- The local neighbourhood watch scheme is coordinated by the pub which forms an important part of community life.
- This is the only pub in the village.

Pubs and Wellbeing report

- New research from Oxford University shows that people who have a 'local' pub are happier, are more satisfied with their life and have a wider network of friends.

