

Pub Campaigns Co-ordinator

Role summary

Important role

Would you like to raise interest in pubs?

As the branch Pub Campaigns Co-ordinator you can help to encourage pub use by getting members interested taking part in CAMRA campaigns and some enjoyable campaigning social events.

The role involves

- Leading branch campaigns to promote pubs e.g. Cider Month, Mild in May, Save Our Pubs and so forth.
 - Looking for opportunities to celebrate the unique contribution that pubs play in the community.
 - Promoting public transport as a means to visit pubs.
 - Developing ale trails based on public transport.
 - Helping the Social Secretary to organise events using public transport and promoting them to CAMRA members and guests.
- Public transport research and campaigning may be shared with another volunteer.

Useful skills and knowledge

- Good interpersonal and communication skills.
- Access to a computer/tablet and the internet.
- Ability to act as a spokesperson is useful but not always essential.

Time commitment

- This role can take up as much time as you are prepared to give. Around 2 hours a month is probably typical except at key times, which could be a local campaign, when more time may be needed.
- Participation at your branch meetings is helpful.
- Some areas have Pub Groups (locally and/or regionally) and contact with them and participation at their meetings would be useful.

Information and support

- Helpful information can be found in the [Volunteers' Area](#) and the [Pubs Campaigns](#) area of the CAMRA website.
- CAMRA's Campaigns Team can also offer support and advice campaigns@camra.org.uk

For more information on this or any other branch role please contact [your local branch](#) or [Regional Director](#).

You can also contact volunteer.services@camra.org.uk

