

Marketing Advisory Group – Volunteer Opportunity

The new Marketing Advisory Group will support CAMRA's Commercial Committee by providing advice on CAMRA marketing strategies to the committee and relevant staff members.

We are recruiting volunteers to be part of an "on call" group, providing feedback on creative concepts and approaches. Where necessary, the Group will also give advice and guidance to staff or branches. In addition, on occasion, the group will complete projects assigned by the Commercial Committee from time to time.

About you:

We are looking for people who can provide marketing expertise on tactics and/or strategy. However, if you don't have the expertise but are passionate about CAMRA's marketing effort - we still want to hear from you.

Hours – approximately 1-2 per month.

Please apply [via this form](#), outlining any experience and stating your suitability for involvement in this Group.

Closing date for applications is 7th January 2024.



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