

Membership Recruitment Working Group – Volunteer Opportunity

When the pandemic hit, CAMRA witnessed member recruitment fall dramatically. We want to see membership back to prior levels, and recruitment is the challenge!

A Membership Recruitment Working Group has been created which is tasked with reviewing/creating activities aimed at recruiting members.

These considerations can be short or long-term, and cover all areas of recruitment, for example sales or marketing and digital or non-digital.

We expect this group's work to last for approximately 6 months. The Group will meet virtually, once a fortnight in the evening. Time should also be allowed for reviewing documents before each meeting.

We're looking for volunteers to join this Group and welcome applications from anyone who feels they meet the criteria and would like to be involved.

We are looking for individuals who can input into the strategy, and have any of the following skills:

- Marketing.
- Experience of recruiting members.
- Working as part of a team.
- Project-based work.

If you do not have those specific skills but are passionate about CAMRA's long-term growth, and feel you have a contribution to make, we still want to hear from you. After all, CAMRA's was founded on the principles of passion and dedication regardless of your skills and experience.

Please apply via [this form](#) to tell us why you'd like to be involved, and any skills or experience you can bring to the Group.

Closing date for applications is 7th January 2024.



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