

# Pub & Club Campaigns Committee Opportunity

Pub and Club Campaigns Committee is looking for a new member to lead on industry liaison. This would be a cross-cutting campaigning role, reporting to the Pub and Club Campaigns Committee (read more about the Committee and its remit [here](#)) and Chairing a new industry liaison panel.

## Role description

Pub and Club Campaigns Committee is responsible for setting CAMRA's strategic direction for campaigning on developments in the trade or in national, regional or local government and politics.

As part of this, the Committee will be forming a new liaison panel to establish and maintain dialogue between CAMRA and the industry so that issues of mutual concern relating to the licensed trade can be discussed, understood and, where necessary, referred to appropriate CAMRA Committees.

These issues would include but are not limited to:

- Business regulation – Pubs Code, environmental regulations etc
- Taxation – business rates, alcohol duty, VAT etc
- Business practices – stocking, range of products, prices, employment practices, environmental measures, supply chain issues

The role would also include providing information about CAMRA campaigns and initiatives, gathering feedback, and passing on any opportunities for joint campaigns to the industry.

## Skills and experience

Understanding of the pub trade is essential, and professional experience within the sector would be an advantage.

Knowledge of CAMRA and its campaigning goals is also desirable, particularly around the areas outlined above.

This volunteering opportunity would suit someone with excellent organisational and communication skills, with a knack for bring people together and finding common ground.

## Essential:

You would need an internet connection and computer or other device with a webcam and microphone, in order to be able to join meetings held on Microsoft Teams.

Pub and Club Campaigns Committee meets online monthly, and in person one or twice a year – for which travel expenses can be claimed. Their online meetings are always held on the second or third Wednesday of the month.

The industry liaison panel would meet quarterly, also via Microsoft Teams.

If you are interested in this volunteering opportunity, please provide a summary of your relevant background and experience to [campaigns@camra.org.uk](mailto:campaigns@camra.org.uk)



Campaign  
for  
Real Ale